



CAMTC Board of Directors Meeting

July 20, 2011

VIA TELECONFERENCE

OPEN SESSION MINUTES

In attendance

Directors: William Armour, Bob Benson, Pamela Blackburn, Michael Callagy, Judi Calvert, Mark Dixon, Guy Fuson Keith Grant, Michael Marylander, Roberta Rolnick, Michael Schroeder, Paul Schwinghamer, Michael Sheps, Joe Bob Smith, Deb Tuck, Dixie Wall

Directors Absent: Ben Drillings

Staff: Ahmos Netanel, CEO; Sheryl LaFlamme, Operations Manager; Rick McElroy, PSD Director; Beverly May, Director of Governmental Affairs

General Counsel: Jill England

1. Call to Order

Chairperson Dixie Wall called the meeting to order at 10:05am. Chairperson Wall asked Mr. Schroeder to remind the Board about the rules of debate.

2. CEO Report

CEO Ahmos Netanel presented the Board with a new accounting and financial control protocol. Mr. Netanel stated that a formal document is in the works and it would be presented at the next Board meeting.

Mr. Netanel stated that he and Beverly May are in the process of putting together a local government issues report next month.

Mr. Netanel mentioned that both Bills are on the Governor's desk and thanked AMTA for doing a great job emailing members and encouraging them to email the Governor.

Brochures are in the works for business owners and Mr. Netanel stated they are close to starting the production of two videos.

3. Closed Sessions

The Board went into closed session with CAMTC legal counsel pursuant to Government Code Section 11126(e) at 10:10am and concluded that closed session at 11:05am.

The Board went to closed session regarding the appointment, employment, evaluation of performance or dismissal of an employee pursuant to Government Code Section 11126(a) at 11:06am and returned to open session at 11:20am. Upon returning to open session, it was announced that no action was taken in the second closed session.

4a. FSMTB Annual Conference

Joe Bob Smith presented his welcome ideas for the FSMTB annual conference in October 2011. Mr. Smith was pleased with the many companies who have agreed to donate products to the gift bag. Mr. Smith pointed out there were no CAMTC branded items for the gift bag and suggested a informational brochure describing CAMTC and its activities. Mr. Smith also thanked Mr. Schroeder and the American Massage Council who will be underwriting the reception on Friday evening, October 14, 2011.

4b. Budget and Cost Analysis for Board Members to Attend FSMTB Conference

Mark Dixon ran the cost analysis which came out to \$6199.00 for 10 registrations, four flights and seven hotel accommodations for three nights.

Motion (1) – Dixon/Rolnick – Move to approve the amount of \$6199.00 for funding the attendance of the Board for the FSMTB conference.

Motion (1) Friendly Amendment– Benson – Limit expenditure for five people with the selection of those five by Chairperson Wall.

(Dixon/Rolnick accepted friendly amendment).

Roll Call Vote:

William Armour – Not Present for Vote

Bob Benson - Yes

Pamela Blackburn - Yes

Mike Callagy - Yes

Judi Calvert - Yes

Mark Dixon - Yes

Ben Drillings - Absent

Guy Fuson – Not Present for Vote

Keith Grant - Yes

Michael Marylander - Yes

Robert Rolnick - Yes

Michael Schroeder - Yes

Paul Schwinghamer - Yes

Michael Sheps – Not Present for Vote

Joe Bob Smith - Yes

Deb Tuck - Yes

Dixie Wall – Abstain

Motion pass – 12-0, 1 abstained – Wall

Chairperson Wall will select five members and after selection, Mr. Dixon will recalculate the amount needed.

5a. PSD Budget

Mr. Netanel stated that on January 18, 2011, the Board voted to increase the PSD budget by \$184,000.00 through July 2011. In July, the Board would reevaluate PSD needs to determine if any additional funding will be needed for August through December 2011. In the July 15, 2011 memo titled “PSD Budget Request”, the only item Mr. Netanel will amend is the item relating to parity.

Mr. Netanel went on to say that the biggest fee is the legal expenses which comes to an additional \$250,000.00. Mr. Netanel believes that the CAMTC cannot sustain that amount long-term. Mr. Netanel will look into alternatives, including contracting the work to a different firm or hiring an in-house attorney.

Mr. Netanel also stated that PSD hearings are already booked through October. Mr. Netanel stated that increasing the number of hearings will increase the total cost.

Mr. Netanel spoke of the important investment of interacting with law enforcement and specifically with Police Chiefs. Mr. Netanel also pointed out how imperative it is to have a PSD staff member involved in those interactions.

Motion (2) Schroeder/Grant – Move to adopt the 7/5/2011 PSD request outlined in the July 15, 2011 memo with the following modifications. 1. CEO to come back with recommendations for in-house attorney. 2. PSD raise adjusted from 8% to 3%. 3. Deleting the \$6,670.00 pay parity.

Motion (2) Move to Divide Motion 2 into two questions– Callagy/Calvert – Move to divide out PSD Budget from pay raise and in-house counsel.

Roll Call Vote:

William Armour – Not Present for Vote

Bob Benson - Abstain

Pamela Blackburn - Yes

Mike Callagy - Yes

Judi Calvert - Yes

Mark Dixon - Yes

Ben Drillings - Absent

Guy Fuson – Not Present for Vote

Keith Grant - Yes

Michael Marylander - Yes

Robert Rolnick - Yes

Michael Schroeder - No

Paul Schwinghamer - Abstain

Michael Sheps - Yes

Joe Bob Smith - Yes

Deb Tuck - Yes

Dixie Wall – Abstain

Motion pass – 10-1, 3 abstain (Benson, Schwinghamer, Wall)

Motion (2a) Schroeder/Grant, Friendly Amendment added. Benson– Move to adopt PSD budget through December 2011 and friendly amendment to include Mr. Netanel to come back with analysis giving detailed breakdown for the September 15, 2011 Board Meeting.

Roll Call Vote:

William Armour – Not Present for Vote
Bob Benson - Yes
Pamela Blackburn - Yes
Mike Callagy - Yes
Judi Calvert - Yes
Mark Dixon - Yes
Ben Drillings - Absent
Guy Fuson - Abstain
Keith Grant - Yes
Michael Marylander - Yes
Robert Rolnick - Yes
Michael Schroeder - Yes
Paul Schwinghamer - Yes
Michael Sheps – Not Present for Vote
Joe Bob Smith - Yes
Deb Tuck - Yes
Dixie Wall – Abstain

Motion pass 12-0, 2 abstain (Fuson, Wall)

Motion (2b) Friendly Amendment – Schroeder/Grant– Increase PSD salary by 3% with friendly amendment for retroactive pay back to 4/1/2011 and authorize Mr. Netanel to explore feasibility of in-house counsel and report back at 9/15/11 meeting.

Roll Call Vote:

William Armour – Not Present for Vote
Bob Benson - Yes
Pamela Blackburn - Yes
Mike Callagy - No
Judi Calvert - Yes
Mark Dixon - Yes
Ben Drillings - Absent
Guy Fuson - Yes
Keith Grant - Yes
Michael Marylander – Not Present for Vote
Robert Rolnick - Yes
Michael Schroeder - Yes
Paul Schwinghamer - Yes
Michael Sheps – Not Present for Vote
Joe Bob Smith - Yes
Deb Tuck - Yes
Dixie Wall – Abstain

Motion pass – 11-1, 1 abstain (Wall)

5b. Outreach budget

Mr. Netanel amended the Outreach budget, cutting it from \$90,000.00 to \$30,000.00.

Motion (3) Rolnick/Calvert – Move to approve Outreach budget

Roll Call Vote:

William Armour – Not Present for Vote

Bob Benson - Yes

Pamela Blackburn - Yes

Mike Callagy - Yes

Judi Calvert - Yes

Mark Dixon - Yes

Ben Drillings - Absent

Guy Fuson - Yes

Keith Grant - Yes

Michael Marylander – Not Present for Vote

Robert Rolnick - Yes

Michael Schroeder - Yes

Paul Schwinghamer - Yes

Michael Sheps - Yes

Joe Bob Smith - Yes

Deb Tuck - Yes

Dixie Wall – Abstain

Motion pass – 13-0, 1 abstain (Wall)

5c. Actual Cost Report for Certification

Mr. Netanel emphasized the actual cost for certification. Mr. Netanel stated this was not the cost of certifying applicant, but the cost of printing, mailing, and all the tangible material relating to certification. In 2010 CAMTC averaged \$3.90 per certificate. Mr. Netanel stated when the budget was prepared for 2011, the cost for certification was entered into the budget at \$3.37. When reviewing the cost for the first six months of 2011, Mr. Netanel found that the cost came to \$35,637.00 for issuing 5157 certificate which comes to \$6.92 for certificate. For that period, CAMTC went over budget by \$16,637. Mr. Netanel looked at the breakdown of what the true cost of a certificate really is and came up with \$5.38 per certificate.

Mr. Netanel would like to give the Board a more specific breakdown of the differential between his breakdown and what really happened last year. However, without all of the information needed, Mr. Netanel would like a postponement on giving that breakdown. Going forward, Mr. Netanel is requesting the Board to amend the number we have on the budget in two ways. Every month, multiply the number of applicants that we foresee CAMTC will approve and the number of applicants that we foresee CAMTC will approve for renewals and multiple it by \$5.38.

Motion (4) Schroeder/Dixon – Move to approve the proposed budget adjustment proposed by the CEO, specifically in the adjustment to the line item called Certification/Materials/Printing/Mailing, under General Administrative to be \$20,752 in July,

\$4,116 in August, \$4,767 in September, \$7,451 in October, \$6,569 in November and \$8,855 in December.

Roll Call Vote:

William Armour – Not Present for Vote
Bob Benson - No
Pamela Blackburn - Yes
Mike Callagy - Yes
Judi Calvert - No
Mark Dixon - Yes
Ben Drillings - Absent
Guy Fuson - Yes
Keith Grant - No
Michael Marylander – Not Present for Vote
Robert Rolnick - Yes
Michael Schroeder - Yes
Paul Schwinghamer - Yes
Michael Sheps – Not Present for Vote
Joe Bob Smith - Yes
Deb Tuck - Yes
Dixie Wall - Abstain
Motion Pass - 9-3, 1 abstain (Wall)

5d. Mid Year Budget Reevaluation and Amendments

Mr. Netanel stated he would like to reshuffle numbers because of accumulated surpluses on some lines and take a fresh look at what can be adjusted.

Motion (5) Benson/Schroeder – Move to adopt amended proposed budget through the rest of year.

Roll Call Vote:

William Armour – Not Present for Vote
Bob Benson - Yes
Pamela Blackburn - Yes
Mike Callagy - Yes
Judi Calvert - Yes
Mark Dixon - Yes
Ben Drillings - Absent
Guy Fuson - Yes
Keith Grant - Yes
Michael Marylander – Not Present for Vote
Robert Rolnick - Yes
Michael Schroeder - Yes
Paul Schwinghamer - Yes
Michael Sheps – Not Present for Vote
Joe Bob Smith - Yes
Deb Tuck - Yes
Dixie Wall – Abstain

Motion pass – 12-0, 1 abstain (Wall)

8. Next Meeting

Motion (6) Dixon/Calvert – Move 9/15/2011 Board meeting to 10/16/2011.

Roll Call Vote:

William Armour – Not Present for Vote

Bob Benson - No

Pamela Blackburn - No

Mike Callagy – Not Present for Vote

Judi Calvert - Yes

Mark Dixon - Yes

Ben Drillings - Absent

Guy Fuson - Yes

Keith Grant - No

Michael Marylander – Not Present for Vote

Robert Rolnick - No

Michael Schroeder - No

Paul Schwinghamer - No

Michael Sheps – Not Present for Vote

Joe Bob Smith - No

Deb Tuck - No

Dixie Wall – Abstain

Motion fail – 3-8, 1 abstain (Wall)

Next Board Meeting to remain on September 15, 2011.

9. Adjournment

Chairperson Wall adjourned the meeting at 1:07pm.

Minutes Approved: September 15, 2011

Roberta Rolnick, Secretary